

EDUCATION

University of Maryland, College Park

M.S. *Human Computer Interaction*

Expected May 2027

Past Courses: *Programming Human-Centered Interfaces, Interaction Design Studio*

GPA: 4.0

B.A. *Double Degree in Studio Art (Graphic Design) & English*

May 2025

Minor, *Technology Entrepreneurship and Corporate Innovation*

GPA: 3.94

EXPERIENCE

Teaching Assistant

August 2025 - Present

College of Information, University of Maryland | College Park, Maryland

- Support classroom instruction for 35+ students by assisting with in-class activities, providing feedback on prototyping assignments, and answering inquiries regarding class content and expectations
- Develop instructional materials to supplement course content using Google Sheets for organization, Google Forms for feedback, and Figma for prototyping workshops, contributing to student engagement and comprehension
- Assisted with INST367 (Prototyping and Developing Studio), INST406 (Cross Disciplinary Design Communication Lab), and INST490 (Integrated Capstone for Information Science)

Graphic Design & Social Media Marketing Intern

August 2023 - August 2025

Dingman-Lamone Center of Entrepreneurship | College Park, Maryland

- Lead the brand refresh of all program marketing assets using Illustrator to showcase a bolder brand identity
- Devise and implement a data-driven social media strategy using Hootsuite, resulting in improved engagement by 5% across all platforms with a focus on the student audience
- Leverage Illustrator to design promotional material, including social media graphics, T-shirt and sticker designs to boost in-person engagement with students

Communications Intern

October 2022 - May 2025

Do Good Institute | College Park, Maryland

- Design 4-7 weekly social media graphics for Instagram, Twitter, LinkedIn, and Facebook using Canva, increasing followers by over 1,000 accounts and total engagement rate by 13.74% across platforms
- Draft and design the monthly Do Good Now newsletter with over 3,800 recipients using Mailchimp to boost awareness and engagement with the student community
- Compile and analyze data on social media, newsletter, and website performance, utilizing Loomly, Mailchimp, and Drupal analytics to track engagement metrics to assess effectiveness and identify opportunities for improvement

Education Training Design Intern

May 2024 - August 2024

Freddie Mac | McLean, Virginia

- Managed Audio Visual operations and setup for Optigo Essentials: Loan Servicing and Optigo Essentials: Asset Management events, supporting logistics for 300+ attendees across both full-day programs
- Formatted 6 PowerPoint presentations totaling 70+ slides, translating concepts into accessible formats
- Created 2 interactive workbooks in Word in collaboration with Subject Matter Experts and Instructional Designers, aligning content with presentations to enhance engagement at Optigo events
- Developed 10+ assets for branding, multimedia e-Learning content, videos, animations to support education events and the branding of the Optigo Academy learning management platform using Canva & Camtasia

SKILLS

Photoshop, InDesign, Illustrator, Lightroom, Figma, Canva, HTML, CSS, Microsoft Office, Google Drive, Hootsuite, Loomly, Mailchimp, Drupal, Instagram, LinkedIn, Twitter/X, Facebook